EXHIBITS & DISPLAYS

Custom Exhibits
Portable Backwalls
Indoor & Outdoor Banner Stands
Podiums Table Top Displays
Tent & Canopies
Table Covers

www.jswcreative.com
352-597-9883
john@jswcreative.com

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
HOW TO GET A QUOTE
Pick a display, send an email or give us a call
email: john@jswcreative.com
Phone: (352) 597-9883

DO YOU HAVE ARTWORK?
If not, we can design a fantastic custom graphic.
If you have art, we will provide templates and art specifications

PROOFS
A digital PDF proof will be provided, no work will proceed without a signed proof
Client changes, author alterations or requested art charges are additional.

PAYMENT
All displays are paid for prior to going into production.
We accept MC/ V Credit Cards, checks and cash.
Terms are available on an individual account basis accompanied by a purchase order.

TAXES
If taxes are applicable,
they will apply in addition to the quoted price.
PORTABLE DISPLAYS

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SYMBOLS USED:

- product made in the USA
- economy product
- standard product
- premium product
- product can be recycled (does not include graphic application)
- product comes with a carry bag or case
- rental product
- new product

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
**PORTABLE DISPLAYS**

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COUNTERS | LIGHTS | CASES

---

**WARRANTY KEY:**

- **LIFETIME**: lifetime limited warranty (hardware)
- **FIVE YEAR**: 5 year limited warranty (hardware)
- **ONE YEAR**: 1 year limited warranty (hardware)
- **90 DAY**: 90 day limited warranty (hardware)
- **GL 1YR**: graphics limited 1 year warranty (indoor products)
- **GL 6MO**: graphics limited 6 month warranty (outdoor & table throw products)

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
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SYMBOLS USED:

- product made in the USA
- economy product
- standard product
- premium product
- product can be recycled (does not include graphic application)
- product comes with a carry bag or case
- rental product
- new product

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
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WARRANTY KEY:

LIFE TIME: lifetime limited warranty (hardware)
FIVE YEAR: 5 year limited warranty (hardware)
ONE YEAR: 1 year limited warranty (hardware)
90 DAY: 90 day limited warranty (hardware)
GL 1YR: graphics limited 1 year warranty (indoor products)
GL 6MO: graphics limited 6 month warranty (outdoor & table throw products)

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
**STANDARD TELESCOPIC BANNER STANDS**

**PEGASUS SUPREME**
- Silver: PGSUS3-S
- Black: PGSUS3-B
- Supreme variable graphic height = 82.75” - 119”
- Single or double sided graphics
- Linking connectors attach multiple units together
- Telescopic poles for adjustable graphic width and height

**PEGASUS LINKING KIT**
- Supreme silver: PGSUS3-EXT-S
- Supreme black: PGSUS3-EXT-B
- Linking connectors attach multiple Pegasus units together
- Extension kit includes 2 horizontal poles, 1 vertical pole, pole locks, 2 linking connectors & 1 foot

**PEGASUS STANDARD**
- Silver: PGSUS2-S
- Black: PGSUS2-B
- Standard variable graphic height = 67.75” - 96.5”
- Single or double sided graphics
- Linking connectors attach multiple units together
- Telescopic poles for adjustable graphic width and height

**TRIO**
- Variable graphic height = 28.75” - 84”
- Tri-pod banner stand
- Hardware included supports single and double sided graphic
- Stable, anodized aluminum
- Telescopic pole for adjustable graphic height
- Quick & easy to set up

**TRIO LITERATURE POCKET**
- 3 pocket add on literature dispenser to attach to a TRIO banner stand
- Graphic height with literature pocket = 44”

**TRIO LITERATURE POCKET**
Includes hardware for double sided graphics

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
ECONOMY SPRING BACK BANNER STANDS

Economy Spring Back banner stands incorporate basic design features, functionality and reliability. Economy banners include a basic carry bag and feature a 90-day hardware warranty. Also available in bulk buying options.

**ECONOMY SPRING BACK BANNER STANDS**

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**TELESCOPIC BANNER STANDS**

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
FORMULATE™ ESSENTIAL BANNER DISPLAYS

Formulate™ Essential banner displays feature basic tubular frames coupled with pillowcase fabric graphics. The economy tube frames come with a one-year limited warranty. Simply pull the graphic over the frame.

FORMULATE ESSENTIAL BANNER – STRAIGHT

- standard graphic height = 92"
- standard depth = 17.72"
- straight aluminum tube frame
- rounded corners
- bungee cords for easy assembly
- sturdy feet anchor the display
- pillowcase fabric graphic
- comes with carry bag

FORMULATE ESSENTIAL BANNER – CURVED

- standard graphic height = 92"
- standard depth = 23.96"
- curved aluminum tube frame
- rounded corners
- bungee cords for easy assembly
- sturdy feet anchor the display
- pillowcase fabric graphic
- comes with carry bag

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
COBRA
FMLT-ESS-COBRA
36.25”w x 89.5”h x 34.5”d
The Cobra is a single or double sided fabric banner stand. Simply connect the basic lightweight aluminum tube frame, slip the fabric graphic on and you have a sleek serpentine-curved banner stand in minutes. Includes a canvas carry bag.

ENTICE
FMLT-ESS-ENTICE-01
FMLT-ESS-ENTICE-02
31.5”w x 89.5”h - 99.13”h x 17.88”d
Entice is a double sided tension fabric display stand that features a small, clear acrylic shelf. Entice is offered with a curved or sloped top and allows you to dress up any space with your own graphic. Entice comes with a canvas over-the-shoulder carry bag. Shelf spans 34.5”w and is 6.25” deep, and can hold a maximum of 15 lbs.

SHARK FIN
SHARK-FIN
70”w x 86”h x 17.7”d
The Formulate™ Shark Fin is an ideal banner for any indoor event. Simply slip the fabric graphic over the frame and you have an instant display. Includes a wheeled, molded storage case (OCB).

FORMULATE FABRIC BANNER
FMLT-WV03-01
36”w x 92.7”h x 24”d
A sophisticated display for any space, the Formulate Vertical Curve fabric banner combines a lightweight aluminum frame with a zipper-pillowcase graphic. Includes a wheeled, molded storage case (OCL).

*select Formulate banners feature bungee cords
VECTOR FRAME™
FABRIC LIGHT BOXES

Vector Frame™ fabric light boxes feature durable 4” aluminum extrusion frames, push-fit INTENSITY backlit fabric graphics and LED edge lighting. Single and double sided graphic options are available.

LED lights come adhered to the frame, making set-up as simple as:
1. assembling the frame
2. applying the push-fit graphics
3. plugging in the electrical cord!

LIGHT BOXES

01 Rectangle
VF-LB-R-01
36.3”w x 47.49”h x 19.69”d
comes in 1 OCE case

02 Rectangle
VF-LB-R-02
36.3”w x 71.12”h x 19.69”d
comes in 1 OCH case

03 Rectangle
VF-LB-R-03
48.11”w x 71.12”h x 19.69”d
comes in 1 OCH case

04 Rectangle
VF-LB-R-04
48.11”w x 94.74”h x 19.69”d
comes in OCH case

05 Rectangle
VF-LB-R-05
118.99”w x 94.74”h x 19.69”d
comes in 1 OCH case

01 Square
VF-LB-S-01
36.3”w x 35.68”h x 19.69”d
comes in 1 OCE case

02 Square
VF-LB-S-02
48.11”w x 47.49”h x 19.69”d
comes in 1 OCE case

03 Square
VF-LB-S-03
71.73”w x 71.12”h x 19.69”d
comes in 1 OCH case

04 Square
VF-LB-S-04
95.35”w x 94.49”h x 19.69”d
comes in 1 OCH case

All Vector Frame displays are made in the USA and have a limited lifetime hardware warranty.

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
Vector Frame™ fabric banners combine aluminum extrusion frames with push-fit fabric graphics to create a versatile banner, backwall, hanging art or display. Vector Frame banners can be used to display messaging or art in a corporate environment or at a tradeshow and feature a 2” aluminum extrusion frame and single or double sided graphics.

01 Rectangle
VF-R-01
36.3”w x 47.49”h x 19.69”d
comes in 1 OCL case

02 Rectangle
VF-R-02
36.3”w x 71.12”h x 19.69”d
comes in 1 OCS case

03 Rectangle
VF-R-03
48.11”w x 71.12”h x 19.69”d
comes in 1 OCL case

04 Rectangle
VF-R-04
48.11”w x 94.74”h x 19.69”d
comes in 1 OCL case

BANNERS

01 Square
VF-S-01
36.3”w x 35.68”h x 19.69”d
comes in 1 OCS case

02 Square
VF-S-02
48.11”w x 47.49”h x 19.69”d
comes in 1 OCL case

03 Square
VF-S-03
71.73”w x 71.12”h x 19.69”d
comes in 1 OCS case

04 Square
VF-S-04
95.35”w x 94.74”h x 19.69”d
comes in 1 OCL case

05 Rectangle
VF-R-05
118.98”w x 94.74”h x 19.69”d
comes in 1 OCL case

fits perfect in a 10’ space

easy to apply push-fit fabric graphics

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
VECTOR FRAME™
FABRIC CURVED BANNERS

Vector Frame™ curved banners combine 2” aluminum extrusion frames with push-fit fabric graphics to create a versatile single and double sided banner, backwall or interior display. Use as a concave or convex shape.

01 Curved Rectangle
VF-CR-01
39.33”w x 94.74”h x 19.69”d
comes in 1 OCL case

02 Curved Rectangle
VF-CR-02
56.75”w x 94.74”h x 19.49”d
comes in 1 OCL case

03 Curved Rectangle
VF-CR-03
68”w x 94.74”h x 18.75”d
comes in 1 OCE case

VECTOR FRAME
MONITOR KIOSKS

Vector Frame™ Monitor Kiosks are a sleek, stylish way to display media at any tradeshow, event, in a retail or corporate space. The kiosks feature push-fit fabric graphics, easy-to-assemble 4” extrusion frames, your choice of single or double sided graphics and one or two monitor mounts (monitors not included). These kiosks complement the Vector Frame line of banners, backwalls, exhibit kits and counters.

01 Monitor Kiosk
VF-MK-01-SS
VF-MK-01-DS
36.3”w x 94.74”h x 19.69”d
comes in 1 OCH case
supports 26-40” monitor*;
max weight = 25 lbs each

02 Monitor Kiosk
VF-MK-02-SS
VF-MK-02-DS
48.11”w x 94.74”h x 19.69”d
comes in 1 OCH case
supports 26-40” monitor*;
max weight = 25 lbs each

*Monitors not included.

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
VECTOR FRAME™ EDGE
POSTER FRAMES

Vector Frame™ Edge fabric poster displays combine durable, slim 3/4” lightweight aluminum extrusion frames and easy-to-apply push-fit fabric graphics. Custom frame sizes are available.

Square Sizes:
- VFE-S-01: 11.8”w x 11.8”h
- VFE-S-02: 23.62”w x 23.62”h
- VFE-S-03: 35.43”w x 35.43”h
- VFE-S-04: 47.24”w x 47.24”h
- VFE-S-05: 59.06”w x 59.06”h

Rectangle Sizes:
- VFE-R-01: 11.8”w x 23.62”h
- VFE-R-02: 11.8”w x 35.43”h
- VFE-R-03: 23.62”w x 35.43”h
- VFE-R-04: 23.62”w x 47.24”h

Features Include:
- slim, lightweight 3/4” aluminum frame
- easy-to-apply push-fit fabric graphic
- direct to wall mounting
- custom frame sizes available

use as posters in a retail setting
use as directional signs
use as advertisements

All Vector Frame displays are made in the USA and have a limited lifetime hardware warranty.

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
CAFÉ BARRIER
CB-K-1500
CB-EXT-K-1500

- indoor/outdoor modular display system
- stylish way to define areas or dictate traffic flow in or outside restaurants, bars, retail establishments, airports, museums, casinos and at tradeshows
- visual graphic area = approx. 53.25"w x 30.5"h
- heavy-duty stainless steel posts, base and 59"w rails
- unit kit, extension kit and individual components available

Café Barrier Kit:
CB-K-1500
- comes with top and bottom poles – 59”w, 2 uprights & 2 bases

Café Barrier Extension Kit:
CB-EXT-K-1500
- comes with top and bottom poles – 59”w, 1 upright & 1 base

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
The Exhibitors’ Handbook™ offers a collection of portable, off-the-shelf outdoor tents, flags and signs of a variety of types and sizes. Combining durable, sustainable hardware with state-of-the-art printed graphics creates outdoor displays and environments that make an impact.

Outdoor events such as festivals, street fairs, arts and craft shows and sporting events are perfect opportunities for promotional tents and signage to clearly display your company name, brand and message to attract visitors and buyers. Choose from off-the-shelf tents and related accessories, flags and portable billboards to make your event a success.

Shown above are the Zoom™ 10’ PopUp Tent frame with printed canopy and additional accessories – full backwall and half wall hardware and graphics. Also featured is the Tubular 10’ Dome Tent, Monsoon portable billboard, Zoom 04 feather flag and 6’ printed table throw.
ZOOM™ POPUP TENTS

- 10’ opens to base size of 9.6’ x 9.6’; 20’ opens to base size of 9.6’ x 19.6’
- rust-resistant aluminum extrusion frame is completely self-contained with no loose parts
- 10’ and 20’ canopy offered in 5 standard colors and can also be custom printed
- polyester canopies and sidewalls are water and UV-resistant
- hardware only kit includes frame, stakes, guy lines and rolling carrying bag
- canopy kits include canopy (standard colors or custom printed), hardware frame, stakes, guy lines and rolling carrying bag
- sidewalls and rail skirts offered in standard colors and custom prints; sold separately
- folds compactly into portable, rolling carry bag

ZOOM™ 10’ POPUP TENT

hardware only kit: TNT-3MX3M-FRM-HEX kit with canopy: TNT-3MX3M-HEX-(COLOR OR G) stock canopy only: TNT-3MX3M-CAN-(COLOR) printed canopy only: TNT-3MX3M-CAN-G full wall kits: TNT-3MX3M-FLL-WLL-(COLOR OR G) half wall kits: TNT-3MX3M-HLF-WLL-K-(COLOR OR G)

Stock canopy tops and walls available in:

- Red – 186C
- Blue – 286C
- Grey – 429C
- White
- Black

ZOOM™ 20’ POPUP TENT

hardware only kit: TNT-3MX6M-FRM-HEX kit with canopy: TNT-3MX6M-HEX-(COLOR OR G) stock canopy only: TNT-3MX6M-CAN-(COLOR) printed canopy only: TNT-3MX6M-CAN-G full wall kits: TNT-3MX6M-FLL-WLL-(COLOR OR G) half wall kits: TNT-3MX6M-HLF-WLL-K-(COLOR OR G)

shown with optional Zoom™ Tent Flag, which attaches to any upright pole of the Zoom Popup Tent TNT-ZOOM-ACC

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
ZOOM™ FLAGS
- can be used indoors or outdoors
- graphic rotates in wind
- water fillable donut adds stability to quad leg (optional upgrade)
- graphic printed on flag material
- double sided graphic available
- floor base & ground stake

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
All Outdoor products have a one year limited hardware warranty and are eco-friendly.

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
OUTDOOR SIGNAGE

Outdoor signage, flags and displays are great for outdoor sporting events and arenas, concerts, festivals or to draw attention to any storefront. Outdoor display products are strong, solid, stable, wind-resistant and durable. Graphics are long-lasting and can endure exposure to outdoor elements.

- max approximate height = 8.5’

WIND DANCER MINI
WIND-MIN
- adjustable graphic height = up to 6’
- economy outdoor flag
- plastic pole, easy push-fit assembly
- hollow plastic base can be filled with water or sand
- double sided graphic available

- max approximate height = 13.5’

WIND DANCER LT
WIND-LT
- adjustable graphic height = up to 8’8”
- hollow base can be filled with either water or sand as weighing agent
- double sided graphic available
- optional carry bag

- max approximate height = 17.5’

WIND DANCER
WIND-MX
- adjustable graphic height = up to 12’
- flag is approximately 43” wide
- hollow base can be filled with either water or sand as weighing agent
- double sided graphic available
- optional carry bag

ATLAS
ATLAS
- outdoor sign or Zoom™ flag holder
- use as many as you need to hold a large rigid graphic .4”-.5” thick
- securely holds a Zoom 3, 4 or 5 outdoor flag pole with Zoom attachment (ATLAS-ZOOM-PIN optional upgrade)
- quick set-up, easy storage
- hollow plastic base can be filled with water or sand

WHIRLWIND
WHRL-WND-2
- 31.1”w x 45.7”h x 19.7”d
- front-loading snap frames constructed from aluminum & powder-coated steel
- single or double sided
- includes clear lens cover
- dual-spring design flexes to withstand wind gusts
- compact durable base can be filled with water or sand for extra stability
- integrated wheel set

CAFÉ BARRIER
CB-K-1500
CB-EXT-K-1500
- indoor/outdoor modular display system
- stylish way to define areas or dictate traffic flow in or outside restaurants, bars, retail establishments, airports, museums, casinos and at tradeshows
- visual graphic area = approx. 53.25”w x 30.5”h
- heavy-duty stainless steel posts, base and 59”w rails
- unit kit, extension kit and individual components available

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
INFLATABLE COLUMNS
INF-COL-S: 18.5" dia. x 53.75" h
INF-COL-M: 18.5" dia. x 92.75" h
INF-COL-L: 18.5" dia. x 115.25" h
- freestanding inflatable column
- indoor/outdoor use
- hollow plastic base can be filled with water or sand
- custom printed canvas graphics are waterproof
- stays inflated without air pump
- pump and ground stakes sold separately
- tabs with grommets for optional stake usage

PARKWAY
single span: PKWY-S-SPN-3
double span: PKWY-D-SPN-3
- single span = 32" w x 60" h
- double span = 67" w x 60" h
- withstands winds up to 38MPH
- single or double span street pole banner

ZOOM™ BACKPACK FLAGS
ZOOM-BKPK
- can be used with four different flag types/shapes
  – teardrop, feather, straight and X-banner style
- poles and rods that support every style flag fit within the backpack
- reinforced straps, adjustable belt and padding all help with stability and comfort
- reinforced straps and flag mounting system
- mesh side-pockets and a zipped compartment add more storage
- bag made from coated nylon

OUTDOOR DISPLAYS
single span: PKWY-S-SPN-3
double span: PKWY-D-SPN-3
- withstands winds up to 38MPH
- single or double span street pole banner

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
OUTDOOR SIGNAGE

Outdoor signage, flags and displays are great for outdoor sporting events and arenas, concerts, festivals or to draw attention to any storefront. Outdoor display products are strong, solid, stable, wind-resistant and durable. Graphics are long-lasting and can endure exposure to outdoor elements.

**SPRING 5**
**SB-5**
- standard graphic height = 70.75”
- 31.5” wide
- indoor or outdoor use
- single or double sided
- hollow base can be filled with either water or sand as weighing agent
- easy grommet graphic attachment
- tension pole system

**BLIZZARD**
**BLZD**
- max width x min height: 40”w x 49.5”h
- min width x max height: 23.5”w x 80”h
- max width x max height: 40”w x 74.5”h
- min width x min height: 23.5”w x 49.5”h
- outdoor banner stand
- hollow base can be filled with either water or sand as weighing agent
- easy grommet graphic attachment

**THUNDER**
**THUNDER**
- visual graphic area = approx. 33.5”w x 79.7”h
- double sided outdoor retractable banner stand
- large twist-lock feet
- stakes included to secure to ground
- snap-top graphic rail
- 3-piece bungee pole

**MONSOON**
**MONSN-2**
- visual graphic area = approx. 92.125”w x 32”h
- semi-portable single or double sided billboard
- easy grommet graphic attachment
- includes ground stakes & bungee rope

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
ROUND PROMOTIONAL UMBRELLA
- printed promotional umbrella – 8’5” dia. canopy
- canopy also available in off-white, green and burgundy stock colors
- can be used for commercial or residential use
- steel poles and arms are white
- overall height with umbrella = 94”
- carry bag included

SQUARE PROMOTIONAL UMBRELLA
- printed promotional umbrella, water-resistant
- can be used for commercial or residential use
- white frame
- overall height with umbrella = 109”
- carry bag included

STOWAWAY
STOW-S: 53”w x 27”h x 23.25”d
STOW-M: 81.75”w x 34.25”h x 23.75”d
STOW-L: 101”w x 38.38”h x 24.75”d
- high visual impact display stand
- indoor/outdoor use
- extremely lightweight
- includes carry bag & 4 ground stakes
- no tools required
- custom printed graphics
- available in three sizes

STOW-S: 53”w x 27”h x 23.25”d
STOW-M: 81.75”w x 34.25”h x 23.75”d
STOW-L: 101”w x 38.38”h x 24.75”d
- high visual impact display stand
- indoor/outdoor use
- extremely lightweight
- includes carry bag & 4 ground stakes
- no tools required
- custom printed graphics
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STOW-S: 53”w x 27”h x 23.25”d
STOW-M: 81.75”w x 34.25”h x 23.75”d
STOW-L: 101”w x 38.38”h x 24.75”d
- high visual impact display stand
- indoor/outdoor use
- extremely lightweight
- includes carry bag & 4 ground stakes
- no tools required
- custom printed graphics
- available in three sizes

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
PRINTED TABLE THROW

4' full: TBL-T-4-F
4' economy: TBL-T-4-E
6' full: TBL-T-6-F
6' economy: TBL-T-6-E
8' full: TBL-T-8-F
8' economy: TBL-T-8-E

- complete your presentation with a premium printed table throw
- lends a polished appearance to any display
- maximize your advertising with additional space to display your message

shown with Horizon Standard tabletop folding panel display (page 63)

printable table throw - complete your presentation with a premium printed table throw
- lends a polished appearance to any display
- maximize your advertising with additional space to display your message

carry bags available, fits 4 or 6 table throws
TBL-THRW-BG
TBL-THRW-BG2

CONVERTIBLE TABLE THROW

convertible full: TBL-T-FC
convertible economy: TBL-T-EC

- printed throw converts quickly and easily to fit both a 6' and 8' table
- Velcro tabs make conversion simple

shown as 8' convertible table throw

TABLE RUNNERS

24" full: TBL-R-24-F
24" economy: TBL-R-24-E
30" full: TBL-R-30-F
30" economy: TBL-R-30-E
36" full: TBL-R-36-F
36" economy: TBL-R-36-E
60" full: TBL-R-60-F
60" economy: TBL-R-60-E

- accent your solid colored table throw with a full color printed runner
- available in four widths

TABLE THROWS & RUNNERS

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
FITTED TABLE THROW
4’ full: TBL-FT-4-F
6’ full: TBL-FT-6-F
8’ full: TBL-FT-8-F
- form fitted to fit 4’, 6’ & 8’ tabletops
- optional carry bag available
- fitted fabric dye-sublimated printed table throw lends a polished look to any display

STRETCH TABLE THROW
4’ full: TBL-SW-4-F
6’ full: TBL-SW-6-F
8’ full: TBL-SW-8-F
- tailored to fit 4’, 6’ & 8’ tables top to bottom
- optional carry bag available
- stretch fabric dye-sublimated printed table throw lends a stylish look to any display
- zipper in the back provides access to underneath the table

ROUND TABLE THROWS
30”dia., 30”h draped, fitted & stretch options
30”dia., 42”h draped, fitted & stretch options
48”dia., 30”h draped & fitted options
60”dia., 30”h draped & fitted options
- tailored to fit round tables
- printed on premium dye-sublimated fabric
- all options lend a stylish and polished look to any event

All table throws and runners come with a graphic limited warranty of 6 months and are made in the USA.

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
**VINYL COLORS**
- black
- white
- hot pink Pantone® 200C
- blue Pantone® 293C
- medium yellow Pantone® 123C
- medium yellow Pantone® 123C
- burnt orange Pantone® 167C
- orange Pantone® 021C
- gray Pantone® Cool Gray 9C
- sapphire blue Pantone® 2925C
- brown Pantone® 1545C
- teal Pantone® 315C

**FABRIC COLORS**
- red Pantone® 201C
- royal blue Pantone® 661C
- purple Pantone® Violet C
- yellow Pantone® 1235C
- beige Pantone® 728C
- burgundy Pantone® 504C
- gray Pantone® 422C
- hunter green Pantone® 350C
- navy Pantone® 282C
- black
- white
- sapphire blue Pantone® 2925C
- apple green Pantone® 368C
- forest green Pantone® 350C
- vanilla cream Pantone® 7499C
- gray Pantone® Cool Gray 9C

**ECONOMY TABLE THROW**
- 11 standard table throw colors
- 21 standard vinyl options
- maximum logo size = 60”w x 21.5”h
  (see template for details)
- must be simple vector artwork, no complex logos or gradients
- maximum two vinyl colors per logo imprint
- referenced Pantone colors are not exact
- vinyl is heat transferred

**FULL TABLE THROW**
- 6’ full
- 8’ full
- 6’ economy
- 8’ economy
- 11 standard table throw colors
- 21 standard vinyl options
- maximum logo size = 60”w x 21.5”h
  (see template for details)
- must be simple vector artwork, no complex logos or gradients
- maximum two vinyl colors per logo imprint
- referenced Pantone colors are not exact
- vinyl is heat transferred

All table throws and runners come with a graphic limited warranty of 6 months and are made in the USA.

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
HOPUP™ BACKWALLS

The Hopup™ is one of the most dynamic and popular large format graphic displays due to its maximum impact with minimal effort. Hopup Tension Fabric Displays come in a variety of sizes and are offered in straight and curved frames. Hopups require no tools for assembly, are lightweight and highly portable and they pack away as easy as they set up! LED lighting makes the Hopup glow and stand out even more.

BACKLIT HOPUP™
- lightweight, heavy-duty silver frame
- supports an integrated full fitted fabric graphic mural with end caps only
- available in 5’, 7 ½’ or 10’ sizes (curved only)
- LED lights include one year limited warranty
- comes in an OCX molded case

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
5½’ tabletop
footprint dimensions:
64”w x 60.5”h x 12.25”d
HOP-2X2FGE-C

7½’ tabletop
footprint dimensions:
92”w x 60.5”h x 12.25”d
HOP-3X2FGE-C

5½’ full height standard display
footprint dimensions:
64”w x 89.5”h x 12.25”d
HOP-2X3FGE-C

5½’ full height standard display
footprint dimensions:
64”w x 89.5”h x 12.25”d
HOP-2X2FGE-C

7½’ full height standard display
footprint dimensions:
92”w x 89.5”h x 12.25”d
HOP-3X3FGE-C

5½’ full height standard display
footprint dimensions:
64”w x 89.5”h x 12.25”d
HOP-2X1FGE-C

5½’ full height standard display
footprint dimensions:
64”w x 89.5”h x 12.25”d
HOP-2X1FGE-C

11½’ full height standard display
footprint dimensions:
136.5”w x 89.5”h x 12.25”d
HOP-5X3FGE-C

All Hopup frames are eco-friendly, come with a rolling carry case, and have a limited lifetime warranty.

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
COYOTE™ POPUP DISPLAY SYSTEMS

This fully magnetic popup display system provides a graphic or Velcro receptive fabric backwall. Coyote™ popup displays require no tools for assembly, are portable, versatile, durable and easy to use. The Coyote line features a plethora of accessory options to add such as shelves, monitor mounts and case-to-counter conversion kits and graphics.

FABRIC CHOICES

All Coyote popup display systems are available with printed graphic murals or “Velcro-friendly” fabric panels of your choice. Actual fabric color may vary slightly.

regal - smooth exhibit & display fabric

- R01 carbon
- R02 chrome
- R03 storm
- R11 chili pepper
- R04 sapphire
- R28 azure blue

premier - ribbed exhibit & display fabric

- R15 nebulas
- R04 monarch
- R28 persian blue
- R31 eco green
- R29 beach
- D70 eggshell
- R30 maroon
- R11 electric red
- R02 steel
- R03 charcoal
- R15 cinder
- R01 lava

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
HERO™ DISPLAY PANELS

Hero™ panel displays are durable premium exhibit panel kits that feature the convenience of folding panels with elegant, seamless panel construction. Hero kits are available in a variety of fabric colors and feature concealed hinges with unique 2” radius curved ends to lend a polished appearance.

fits in an OCH case (case not included, see page 80)

shown with optional graphics

HERO H16

HERO H02-1
tabletop display

HERO H03
tabletop display with backlit header

HERO H05
tabletop display

HERO H09
full height exhibit with curved end caps

HERO H10
full height exhibit with curved end caps and backlit header

HERO H17
10’ full height exhibit kit with curved end caps & backlit header

For more styles, visit www.exhibitors-handbook.com

HORIZON™ DISPLAY PANELS

- main panel sizes approximately = 24”w x 36”h
- custom sized panel displays are available
- shown with optional detachable graphics
- available in a variety of fabric color options shown below

shown with premium printed table throw (page 35)

DYE SUBLIMATED
TABLE THROW

HERO™ panel displays are durable premium exhibit panel kits that feature the convenience of folding panels with elegant, seamless panel construction. Hero kits are available in a variety of fabric colors and feature concealed hinges with unique 2” radius curved ends to lend a polished appearance.

HERO H02-1
tabletop display

HERO H03
tabletop display with backlit header

HERO H05
tabletop display

HERO H09
full height exhibit with curved end caps

HERO H10
full height exhibit with curved end caps and backlit header

HERO H17
10’ full height exhibit kit with curved end caps & backlit header

For more styles, visit www.exhibitors-handbook.com

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- available in a variety of fabric color options shown below

shown with premium printed table throw (page 35)

DYE SUBLIMATED
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HERO™ panel displays are durable premium exhibit panel kits that feature the convenience of folding panels with elegant, seamless panel construction. Hero kits are available in a variety of fabric colors and feature concealed hinges with unique 2” radius curved ends to lend a polished appearance.

HERO H02-1
tabletop display

HERO H03
tabletop display with backlit header

HERO H05
tabletop display

HERO H09
full height exhibit with curved end caps

HERO H10
full height exhibit with curved end caps and backlit header

HERO H17
10’ full height exhibit kit with curved end caps & backlit header

For more styles, visit www.exhibitors-handbook.com

HORIZON™ DISPLAY PANELS

- main panel sizes approximately = 24”w x 36”h
- custom sized panel displays are available
- shown with optional detachable graphics
- available in a variety of fabric color options shown below

shown with premium printed table throw (page 35)

DYE SUBLIMATED
TABLE THROW
The Voyager™ has been specially developed as a briefcase style tabletop display and is a great choice for promotions on the go. It has a rigid, thermo formed ABS exterior and a black, Velcro compatible fabric interior. Detachable graphics allow for easy message changes! Headers shown are an additional option. Extra graphics can be stored in the display case and packed away for easy storage.

**VOYAGER™ FOLDING PANELS**

Voyager Mini kit (small)
open dimensions: 48”w x 18”h
closed dimensions: 24”w x 18”h

Voyager Maxi kit (medium)
open dimensions: 48”w x 24”h
closed dimensions: 24”w x 24”h

Voyager Mega kit (large)
open dimensions: 48”w x 32”h
closed dimensions: 24”w x 32”h

Voyager Supreme kit (x-large)
open dimensions: 64”w x 24”h
closed dimensions: 32”w x 24”h

Voyager Monster kit (xx-large)
open dimensions: 64”w x 32”h
closed dimensions: 32”w x 32”h

**VOYAGER CARRY BAG**

Voyager Mini bag: VY-1-BG
Voyager Maxi bag: VY-2-BG
Voyager Mega bag: VY-3-BG
Voyager Supreme bag: VY-4-BG
Voyager Monster bag: VY-5-BG

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
TENSION FABRIC COUNTERS

Add modern flare to your trade show exhibit, event or POP display with Formulate™ and Symphony™ fabric counters. With a variety of options to choose from, mix and match to create the ideal display or reception set up.

SYMPHONY™ COUNTERS

Symphony™ counters provide a unique, sleek design that lends an attractive element to any trade show or POP display. Symphony counters combine extrusion-based hardware with state-of-the-art PRINTED or SOLID COLOR stretch fabric silicone edge fabric graphics (SEG).

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
COUNTERS & KIOSKS

Counters and kiosks can be used to accessorize any trade show, event or permanent space. With a variety of different counters and kiosks to choose from, mix and match to create the best-suited display.

**HOPUP™ COUNTER**

HOP-CT-2

- 41.75"w x 39.69"h x 14.25"d
- collapsible display counter
- Velcro applied fabric graphics
- includes clear internal shelf
- top available in four laminate finish options

**EMBRACE™ COUNTER**

EMB-CT

- 40.95"w x 40.23"h x 14.95"d
- collapsible display counter
- includes clear internal shelf
- push-fit fabric graphics
- top available in four laminate finish options

Counter tops are available in your choice of four thermoform finishes:

- silver
- black
- mahogany
- natural

OCH2 wheeled molded case included (page 80)

**MONITOR KIOSK**

- medium monitor mount*
- max weight = 50 lbs
- comes with 1 OCH2 case
- *monitor not included

**MONITOR KIOSK**

FREESTANDING-SPLIT-MM-KIT

- large monitor mount*
- max weight = 80 lbs
- OCFM case optional; ships freight
- *monitor not included

**CAMPAIGN**

CP-B2

- counter dimensions not including canopy 32"w x 34.5"h x 18.5"d
- quick assembly
- strong & easy to clean plastic parts

*Monitors not included.

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
SIGN STANDS

Easily display a graphic or message with a versatile and easy-to-assemble sign stand. We offer stands that feature adjustable posts, portrait and landscape sign configurations and more.

TRAPPA POST

- versatile Trappa Posts feature snap sign frames & come in a variety of configurations and sizes
- sturdy aluminum posts and heavy domed steel plate ensure stability
- choice of silver or black snap frames, large or small, landscape, portrait or diagonal
- front loading graphic mechanism makes graphic changes easy
- includes clear protective lenses

TOWERS

Maximize your messaging in any lobby, entryway, at any event or tradeshow with a versatile display tower. From configurable to illuminated features, you are sure to find a tower that suits your messaging needs.

TRI-TOWER DELUXE

- 26.75”w x 72”h free-standing modern-looking triangular display
- durable aluminum extrusion construction coupled with rigid graphic infill panels
- convenient sliding cam locks make graphic changes quick and easy
- heavy-duty laminated foot plate
- simple assembly
- optional lighting kit available

BACKLIT TOWER

- collapsible double sided free-standing towers
- just add the optional lighting kit and turn your tower into a free-standing lightbox!
- 24” or 33”w x 72”h “bubble” panels for maximum visibility
- recommended printing material: .040”-.125”
- your choice of silver or black aluminum edge extrusions
- black laminate top & bottom plates

CUBE TOWER

- easy-to-use snap frames featured on all sides
- variety of configurations and sizes available
- choice of silver or black snap frames
- seamlessly display multiple graphics and messages
- front loading graphic mechanism makes graphic changes easy
- frames come with clear protective lenses
- options include wheels or feet
- custom sizes also available

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
LITERATURE RACKS

Literature racks are used to simply display brochures and can be used in countless applications, from trade shows, conference rooms and events to lobbies and more.

ZEDUP 1
black: ZD-1-B
silver: ZD-1-S
- 6 pocket rack
- can be stored or shipped loaded with literature

hard case upgrade:
black: ZD-1HC-B
silver: ZD-1HC-S

ILLUSION
black: IL-1-B
silver: IL-1-S
- fast-folding cantilever rack
- 4 front facing pockets

VICTORY
VIC-S
- modular design
- 10 pockets
- packs in 3 separate parts for reduced shipping size

INNOVATE
black: INN-B
silver: INN-S
- modular design
- 10 pockets
- packs flat

DEMONSTRATOR
DEMONSTRATOR
- 45”h
- stylish acrylic sign holder
- holds literature in top and bottom pockets
- top frame can be used in landscape configuration only
- acrylic sign holders, brushed silver post and base

ZEDUP LITE
silver: ZD-LITE
- 6 pocket rack
- collapsible
- lightweight version of the ZedUp
- constructed from aluminum & plastic for reduced weight

10 UP
black: 10UP-B
- modular, roll-up mesh design
- holds standard 8.5”w x 11”h literature
- 4 or 8 pocket model
- black with chrome accent

LR 1 & LR 2
4 pocket: LR-1
8 pocket: LR-2
- modular design
- 4 or 8 pocket model
- packs flat

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com

All literature racks come with a five year limited warranty, a carry bag, and are an eco-friendly choice.
Formulate™ Essential banner displays feature basic tubular frames coupled with pillowcase fabric graphics. The economy tube frames come with a one year limited warranty. Simply pull the graphic over the frame.

**FORMULATE ESSENTIAL BANNER – STRAIGHT**

- 23.5” WIDE
  - FMLT-ESS-S-600
- 36” WIDE
  - FMLT-ESS-S-920
- 47.25” WIDE
  - FMLT-ESS-S-1200
- 59” WIDE
  - FMLT-ESS-S-1500

- standard graphic height = 92”
- standard depth = 17.72”
- straight aluminum tube frame
- rounded corners
- bungee cords for easy assembly
- sturdy feet anchor the display
- pillowcase fabric graphic
- comes with carry bag

**FORMULATE ESSENTIAL BANNER – CURVED**

- 23.5” WIDE
  - FMLT-ESS-C-600
- 36” WIDE
  - FMLT-ESS-C-920
- 47.25” WIDE
  - FMLT-ESS-C-1200
- 59” WIDE
  - FMLT-ESS-C-1500

- standard graphic height = 92”
- standard depth = 23.96”
- curved aluminum tube frame
- rounded corners
- bungee cords for easy assembly
- sturdy feet anchor the display
- pillowcase fabric graphic
- comes with carry bag

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
Formulate Essential displays are portable and come with a one year limited hardware warranty.

**Cobra**
FMLT-ESS-COBRA

36.25”w x 89.5”h x 34.5”d
The Cobra is a single or double sided fabric banner stand. Simply connect the basic lightweight aluminum tube frame, slip the fabric graphic on and you have a sleek serpentine-curved banner stand in minutes. Includes a canvas carry bag.

**Entice**
FMLT-ESS-ENTICE-01
FMLT-ESS-ENTICE-02

31.5”w x 89.5”h - 99.13”h x 17.88”d
Entice is a double sided tension fabric display stand that features a small, clear, acrylic shelf. Entice is offered with a curved or sloped top and allows you to dress up any space with your own graphic. Entice comes with a canvas over-the-shoulder carry bag. Shelf spans 34.5”w and is 6.25” deep, and can hold a maximum of 15 lbs.

**Shark Fin**
SHARK-FIN

70”w x 86”h x 17.7”d
The Formulate™ Shark Fin is an ideal banner for any indoor event. Simply slip the fabric graphic over the frame and you have an instant display. Includes a wheeled, molded storage case (OCB).

**Formulate Fabric Banner**
FMLT-WV03-01

36”w x 92.7”h x 24”d
A sophisticated display for any space, the Formulate Vertical Curve fabric banner combines a lightweight aluminum frame with a zipper-pillowcase graphic. Includes a wheeled, molded storage case (OCL).

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
Tabletop Displays

**Formulate™ Master**

**Formulate Tabletop Displays**

Having a small space doesn’t mean you can’t make a big impact! Formulate™ Master Tabletop displays are lightweight, highly-portable and come in Straight and Vertical Curved options. The frame assembles with easy-to-use snap buttons; simply pull the pillowcase fabric graphic over the frame and zip. All displays have an overall height of 46.5 inches, fit on a 6’ wide table and come in a convenient transit case.

**Formulate Lite and Master displays are made in the USA, come with a portable carry bag or case and a limited lifetime hardware warranty.**

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
Formulate Master displays are made in the USA, come with portable cases and a limited lifetime hardware warranty. *Monitors not included.

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
Ergonomically designed, Formulate™ Master 10’ Horizontal Curved exhibits combine the latest developments in fabric printed technology with a gently curved aluminum frame to create a seamless, elegant exhibit that enhances the message of your exhibit or environment. Accents provide added functionality and messaging areas. With so many choices, you’re sure to find a design that suits your desire for style!
Formulate Master displays are made in the USA, come with portable cases and a limited lifetime hardware warranty.

*Monitors not included.

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com

*Monitors not included.

Formulate Designer Series displays are made in the USA, come with portable cases and a limited lifetime hardware warranty.

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
Formulate Designer Series displays are made in the USA, come with portable cases and a limited lifetime hardware warranty.

*Monitors not included.

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
FORMULATE DESIGNER SERIES
30’ DISPLAYS

Formulate™ Designer Series 30’ kits come in Straight, Straight Layered, Vertical Curve, Horizontal Curve and Serpentine Curve options. Formulate Designer Series 30’ displays feature USA-made lightweight aluminum tube frames and pillowcase fabric graphics that simply slide over the frame and zip at the bottom.

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
Formulate Designer Series displays are made in the USA, come with portable cases and a limited lifetime hardware warranty.

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
Simply add the Vibe™ kiosk to create an interactive, multimedia display. Kiosk comes with a monitor bracket that holds a max weight of 50 lbs and a convenient, portable shipping case. Monitor is not included with kiosk or kit.
FORMULATE FUSION KIT 10
CFAB-K-10

Formulate™ Fusion Kit 10 combines a variety of off-the-shelf Formulate fabric structures to create a dynamic and charming exhibit!

Hanging above is a rounded-corner 16’ square hanging structure, designed to proclaim your brand and help visitors find you in a crowded exhibit hall.

Four 10’ tall, 5’ wide towers anchor each corner and are intended to help draw traffic inside the booth and engage passersby with multimedia messaging. Each tubular fabric tower features two 40-50” medium monitors to display digital media. A chip-shaped fabric wall sits near the center of the floor space, providing a semi-private meeting space that fits a small bistro-style table and three chairs or stools. A freestanding pillar-shaped fabric counter serves as an area for conversation and reception.

*Monitors and furniture not included.

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
FORMULATE FUSION KIT 11
CFAB-K-11

This bold and dominant 20’ x 30’ exhibit certainly won’t be one that attendees simply walk past.

A big, bold trapezoidal-shaped fabric structure hangs just slightly above the four mirrored trapezoidal-shaped corner towers. The large fabric hanging structure provides a plethora of real estate for branding, imagery and messaging to draw visitors into the exhibit space. The corner tower structures feature laminated wood perimeters and push-fit fabric graphics; wood counters stand in front of the towers, providing structural support and secure storage. Above each of the four counters are areas for large TV monitors to display digital media.

In the center of the space are two L-shaped divider walls, designed to help create a semi-private space for meetings.

*Monitors and furniture not included.

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
FORMULATE™ COUNTERS

Formulate™ counters couple lightweight hardware with state-of-the-art printed stretch silicone edge push-fit fabric graphics to create funky and functional reception stands.

PILLAR
W-01-C

HALF MOON
W-02-C

ELLIPSE
W-03-C

BULLET
W-04-C

OVAL
W-05-C

BAR
W-06-C

NEW

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
Formulate™ tension fabric hanging structures are made in the USA and are of the utmost quality and durability. Formulate combines state-of-the-art zipper pillowcase dye-sublimated stretch fabric coverings with advanced, lightweight aluminum structures to provide unique design, functionality, and style. The excellence of the Formulate line of hanging structures is simply unmatched!

**Lightweight, high-quality anodized aluminum tube frame**

**Industry-leading connection methods made assembly nearly effortless**

**Hanging hardware - cables and rings – included with every structure**

**Fabric printing process provides G7 color-certified, SUPERIOR brilliant and vivid graphics**

**Tensioned, zippered pillowcase style fabric graphics are hand-sewn in the USA, durable and dry-cleanable**

**Structures are Engineered Certified (certificate available upon request)**

**Choose from these graphic options: blank, single sided, double sided, and zip-in blank and printed bottom panels**

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
CURVE
8’w x 2’h/3’h/4’h/5’h/6’h
10’w x 2’h/3’h/4’h/5’h/6’h
12’w x 2’h/3’h/4’h/5’h/6’h
14’w x 2’h/3’h/4’h/5’h/6’h
16’w x 2’h/3’h/4’h/5’h/6’h
18’w x 2’h/3’h/4’h/5’h/6’h
20’w x 2’h/3’h/4’h/5’h/6’h

PANEL
8’w x 2’h/3’h/4’h/5’h/6’h
10’w x 2’h/3’h/4’h/5’h/6’h
12’w x 2’h/3’h/4’h/5’h/6’h
14’w x 2’h/3’h/4’h/5’h/6’h
16’w x 2’h/3’h/4’h/5’h/6’h
18’w x 2’h/3’h/4’h/5’h/6’h
20’w x 2’h/3’h/4’h/5’h/6’h

DISC
8’ diameter
10’ diameter
12’ diameter
14’ diameter
16’ diameter
18’ diameter
20’ diameter

S-CURVE
8’w x 2’h/3’h/4’h/5’h/6’h
10’w x 2’h/3’h/4’h/5’h/6’h
12’w x 2’h/3’h/4’h/5’h/6’h
14’w x 2’h/3’h/4’h/5’h/6’h
16’w x 2’h/3’h/4’h/5’h/6’h
18’w x 2’h/3’h/4’h/5’h/6’h
20’w x 2’h/3’h/4’h/5’h/6’h

THREE-SIDED PYRAMID
10’w x 5’h
12’w x 6’h
16’w x 8’h
20’w x 10’h

ROUND FUNNEL
10’w x 5’h

SQUARE FUNNEL
10’w x 5’h

CONE
10’w x 5’h
12’w x 6’h
16’w x 8’h
20’w x 10’h

All 2D Hanging Structures available as double sided.

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
Master 3D hanging structures are made in the USA and have a limited lifetime hardware warranty.

**CUBE**
- 3’w x 3’h
- 4’w x 4’h
- 6’w x 6’h
- 8’w x 8’h
- 10’w x 10’h

*Illuminated cube also available*

**ROUNDED SQUARE**
- 8’w x 2’h/3’h/4’h/5’h/6’h
- 10’w x 2’h/3’h/4’h/5’h/6’h
- 12’w x 2’h/3’h/4’h/5’h/6’h
- 14’w x 2’h/3’h/4’h/5’h/6’h
- 16’w x 2’h/3’h/4’h/5’h/6’h
- 18’w x 2’h/3’h/4’h/5’h/6’h
- 20’w x 2’h/3’h/4’h/5’h/6’h

**FOUR-SIDED PINWHEEL**
- 8’w x 2’h/3’h/4’h/5’h/6’h
- 10’w x 2’h/3’h/4’h/5’h/6’h
- 12’w x 2’h/3’h/4’h/5’h/6’h
- 14’w x 2’h/3’h/4’h/5’h/6’h
- 16’w x 2’h/3’h/4’h/5’h/6’h
- 18’w x 2’h/3’h/4’h/5’h/6’h
- 20’w x 2’h/3’h/4’h/5’h/6’h

**HEXAGON**
- 8’w x 2’h/3’h/4’h/5’h/6’h
- 10’w x 2’h/3’h/4’h/5’h/6’h
- 12’w x 2’h/3’h/4’h/5’h/6’h
- 14’w x 2’h/3’h/4’h/5’h/6’h
- 16’w x 2’h/3’h/4’h/5’h/6’h

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
Hybrid Pro™ modular

10' EXHIBIT KITS

All Hybrid Pro Modular kits are also available for rent.

Hybrid Pro counter tops are available in your choice of four thermoform finishes:
- Silver
- Black
- Mahogany
- Natural

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com

Monitors not included.

Counters featured in foreground sold separately; see pages 168-169 for options.

Counters featured on p.168

KIT 05
HP-K-05

KIT 06
HP-K-06

KIT 07
HP-K-07

KIT 08
HP-K-08

Slot wall
HYBRID PRO 20' MODULAR BACKWALLS

If you are a serious exhibitor looking to make a lasting impression with a sophisticated, feature-rich exhibit, the Hybrid Pro™ Modular line of exhibits, counters and accessories will help you make a big splash. The Hybrid Pro line of modular exhibits feature heavy-duty aluminum extrusion frames and easy-to-apply silicone edge push-fit fabric graphics.

All Hybrid Pro Modular displays are made in the USA and come with a limited lifetime hardware warranty.

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
Hybrid Pro™ modular

All Hybrid Pro Modular kits are also available for rent

20' EXHIBIT KITS

KIT 13
HP-K-13

KIT 14
HP-K-14

KIT 15
HP-K-15

KIT 16
HP-K-16

Hybrid Pro counter tops are available in your choice of four thermoform finishes:
- silver
- black
- mahogany
- natural

Counters featured on p.168

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com

*Monitors not included. Counters featured in foreground sold separately; see pages 168-169 for options.
Hybrid Pro™ Modular island exhibit kits provide an unparalleled dynamic that elevates and accentuates a message and brand, but also maximizes the return on tradeshow investment. Hybrid Pro Modular is a collection of 20' x 20' exhibit kits and custom solutions. Heavy-duty aluminum is coupled with dynamic graphics to create sophisticated, commanding and unforgettable island spaces. All Hybrid Pro Modular exhibits and graphics are made in the USA.

HYBRID PRO MODULAR KIT 17
HP-K-17

Attract visitors and broadcast your brand atop the tall fabric tower structure of this exhibit. Hybrid Pro™ Modular Kit 17 features a variety of bells and whistles that make the structure perfect for engagement and demonstrations. Stylish aluminum hardware is combined with white laminate panels, printed rigid graphics and stretch fabric graphics to create a presence on the show floor that will absolutely turn heads!

The tower structure stands 15’ 9” tall and sits in a corner of the 20’ x 20’ space. Three demonstration/work stations provide generous counter space, back-to-back monitor mounts to hold TVs/LCD screens, lots of accessible storage underneath and printed rigid graphics on which to feature your desired messaging. LCD monitors and flooring not included.

*Monitor not included.

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
Wow your clients with a modern island structure that features state-of-the-art printed fabric graphics. Hybrid Pro™ Modular Kit 18 features an 11’ 10” tall square shaped structure that comes with a number of features that dress and accessorize.

Sleek aluminum hardware is combined with double sided push-fit fabric graphics to inform visitors of your desired brand and message. The optional front reception counter and the interior counter (part of kit rental) provide accessible and lockable storage. Flooring not included.
Vector Frame™ banners combine aluminum extrusion frames with push-fit fabric graphics to create a versatile banner, backwall, hanging art or display. Vector Frame banners can be used to display messaging or art in a corporate environment or at a tradeshow and feature 2” aluminum extrusion frame and single or double sided graphics.

05 Rectangle
VF-R-05
118.98”w x 94.74”h x 19.69”d
comes in 1 OCL case

fits perfect in a 10’ space

easy to apply push-fit fabric graphics

BANNERS

01 Rectangle
VF-R-01
36.3”w x 47.49”h x 19.69”d
comes in 1 OCL case

02 Rectangle
VF-R-02
36.3”w x 71.12”h x 19.69”d
comes in 1 OCS case

03 Rectangle
VF-R-03
48.11”w x 71.12”h x 19.69”d
comes in 1 OCS case

04 Rectangle
VF-R-04
48.11”w x 94.74”h x 19.69”d
comes in 1 OCL case

01 Square
VF-S-01
36.3”w x 35.68”h x 19.69”d
comes in 1 OCS case

02 Square
VF-S-02
48.11”w x 47.49”h x 19.69”d
comes in 1 OCL case

03 Square
VF-S-03
71.73”w x 71.12”h x 19.69”d
comes in 1 OCS case

04 Square
VF-S-04
95.35”w x 94.74”h x 19.69”d
comes in 1 OCL case

All Vector Frame displays are made in the USA and have a limited lifetime hardware warranty.

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
VECTOR FRAME CURVED BANNERS

Vector Frame™ curved banners combine 2” aluminum extrusion frames with push-fit fabric graphics to create a versatile single and double sided banner, backwall or interior display. Use as a concave or convex shape.

01 Curved Rectangle
VF-CR-01
39.33”w x 94.74”h x 19.69”d
comes in 1 OCL case

02 Curved Rectangle
VF-CR-02
56.75”w x 94.74”h x 19.49”d
comes in 1 OCL case

03 Curved Rectangle
VF-CR-03
68”w x 94.74”h x 18.75”d
comes in 1 OCE case

VECTOR FRAME MONITOR KIOSKS

Vector Frame™ Monitor Kiosks are a sleek, stylish way to display media at any tradeshow, event, in a retail or corporate space. The kiosks feature push-fit fabric graphics, easy-to-assemble 4” extrusion frames, your choice of single or double sided graphics and one or two monitor mounts (monitors not included). These kiosks complement the Vector Frame line of banners, backwalls, exhibit kits and counters.

01 Monitor Kiosk
VF-MK-01-SS
VF-MK-01-DS
36.3”w x 94.74”h x 19.69”d
comes in 1 OCH case
supports 26-40” monitor*;
max weight = 25 lbs each

02 Monitor Kiosk
VF-MK-02-SS
VF-MK-02-DS
48.11”w x 94.74”h x 19.69”d
comes in 1 OCH case
supports 26-40” monitor*;
max weight = 25 lbs each

*Monitors not included.
Vector Frame™ Edge fabric poster displays combine durable, slim 3/4” lightweight aluminum extrusion frames and easy-to-apply push-fit fabric graphics. Custom frame sizes are available.

**Square Sizes:**
- VFE-S-01: 11.8”w x 11.8”h
- VFE-S-02: 23.62”w x 23.62”h
- VFE-S-03: 35.43”w x 35.43”h
- VFE-S-04: 47.24”w x 47.24”h
- VFE-S-05: 59.06”w x 59.06”h

**Rectangle Sizes:**
- VFE-R-01: 11.8”w x 23.62”h
- VFE-R-02: 11.8”w x 35.43”h
- VFE-R-03: 23.62”w x 35.43”h
- VFE-R-04: 23.62”w x 47.24”h

**Features Include:**
- slim, lightweight 3/4” aluminum frame
- easy-to-apply push-fit fabric graphic
- direct to wall mounting
- custom frame sizes available

All Vector Frame displays are made in the USA and have a limited lifetime hardware warranty.

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
Stand apart from the competition with a clean, sophisticated 10’ x 10’ or 10’ x 20’ Vector Frame™ exhibit kit. These graphic mural kits feature square-corner 2” extrusion frames and push-fit fabric graphics that cover the entire frame. Vector Frame Essential kits are easy to assemble and disassemble.

*Counters in foreground included in purchased kits.

All Vector Frame displays are made in the USA and have a limited lifetime hardware warranty.

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
Vector Frame counter tops are available in your choice of four thermoform finishes: silver, black, mahogany, natural.

OCH2 & OCE wheeled molded cases included with each kit (page 232-233).

*Counters in foreground included in purchased kits.

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
The innovative, contemporary and clean appearance of the Vector Frame™ Master line of exhibit kits will captivate your audience. Kits feature push-fit fabric graphics, easy-to-assemble extrusion frames, accent lighting, tables, counters, literature accessories, monitor mounts and interior LED edge lighting where indicated. Customized kits are also available.

KIT 09
VF-K-09

KIT 10
VF-K-10

KIT 11
VF-K-11

KIT 12
VF-K-12

All Vector Frame displays are made in the USA and have a limited lifetime hardware warranty.

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
Vector Frame counter tops are available in your choice of four thermoform finishes:

- Silver
- Black
- Mahogany
- Natural

OCH2 & OCE wheeled molded cases included with each kit (page 232-233)

*Counters in foreground included in purchased kits.

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
VECTOR FRAME 20’ MASTER EXHIBIT KITS

The innovative, contemporary and clean appearance of the Vector Frame™ line of exhibit kits will captivate your audience. Kits feature push-fit fabric graphics, easy-to-assemble extrusion frames, accent lighting, tables, counters, literature accessories, monitor mounts and interior LED edge lighting where indicated.

*Counters in foreground included in purchased kits.

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
Vector Frame counter tops are available in your choice of four thermoform finishes:
- Silver
- Black
- Mahogany
- Natural

OCH2 & OCE wheeled molded cases included with each kit (page 232-233)

Full line of counters shown on page 183.

*Counters in foreground included in purchased kits. Monitors not included.

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
Vector Frame™ Tabletop Kits provide modern and dynamic flare to your marketing message. The silicone edge (SEG) push-fit fabric graphics and extrusion-based displays are simple, lightweight and take minutes to assemble. Units come in a sturdy case. Customized units also available.

Vector Frame™ Tabletop Kits provide modern and dynamic flare to your marketing message. The silicone edge (SEG) push-fit fabric graphics and extrusion-based displays are simple, lightweight and take minutes to assemble. Units come in a sturdy case. Customized units also available.

5’ tabletop footprint dimensions:
55.5”w x 31.75”h x 11.81”d
VF-K-TT-01

5’ tabletop footprint dimensions:
61.3”w x 31.77”h x 11.81”d
VF-K-TT-02

4 ½’ tabletop footprint dimensions:
56.14”w x 39.6”h x 17.09”d
VF-K-TT-03

8’ tabletop footprint dimensions:
95.7”w x 41.6”h x 11.81”d
VF-K-TT-04

All Vector Frame displays are made in the USA and have a limited lifetime hardware warranty.

easy to apply push-fit fabric graphics

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
Vector Frame™ counters complement the Vector Frame series of exhibit kits, but are also ideal for any stand-alone event or display. Vector Frame counters couple simple extrusion-based frames with push-fit fabric graphics or rigid sintra graphics. Tables are available in four colored finishes – silver, black, mahogany and natural. Counters fit in an OCH2 portable shipping case and allow for accessible storage by removing one fabric panel. Custom sizes also available.

Vector Frame Counter 01
39.37”w x 36.61”h x 22.44”d
VFC-01

Vector Frame Counter 02
55.5”w x 40.5”h x 22.5”d
VFC-02

Vector Frame Counter 03
38.5”w x 40.5”h x 19.88”d
VFC-03

Vector Frame Counter 04
30.63”w x 40.5”h x 18.75”d
VFC-04

Vector Frame Counter 05
39.76”w x 40.5”h x 22.75”d
- features locking door and rigid sintra graphics
VFC-05

Vector Frame Counter 06
41.63”w x 40.5”h x 20.75”d
- features locking door and rigid sintra graphics
VFC-06

Vector Frame Counter 07
46”w x 40.5”h x 22.64”d
VFC-07

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
Linear™ Pro modular display kits provide a modern, slick and stylish appearance. The extrusion based exhibits feature Velcro-applied fabric graphics. Headers and wings available in UV printed graphics or clear plex. Canopy is available in solid stock black, silver or white. Kits come with a fabric graphic canopy, two lights and ship in durable storage cases. Options include LCD monitor mounts, tables, counters, literature pockets and larger freight cases. Customized units also available.

LINEAR COUNTER
LN-TBL-SA-RCT
- 3 graphic panels to display custom graphics
- quick & easy-to-assemble, tool included
- fits in an OCH shipping and transport case
- aluminum design is sturdy and stable
- optional locking door available
- available in all four laminate finishes

Linear counter tops are available in your choice of four thermoform finishes:
- silver
- black
- mahogany
- natural

All Linear exhibits, counters and kiosks are made in the USA, come with portable carry cases and a limited lifetime hardware warranty.

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
Linear accessories can be found on p. 231.
Top and side accents, lighting and tables included in kit.
*10’ x 20’ kits reconfigure to 10’ x 10’ sizes.

PRO 22
LN-K-3P-22

PRO 25
LN-K-3P-25

PRO 26
LN-K-3P-26

PRO 27
LN-K-3P-27

*Reconfigures to Kit 22
*Reconfigures to Kit 25

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
LINEAR PRO COUNTERS

Linear™ counters add function and flare to any space. Extrusion based construction coupled with your choice of rigid graphic infill panels or frosted plex panels make these kiosks sturdy and versatile. Counter tops are available in four thermoform finishes – silver, black, mahogany and natural. Printed graphic panels create the base of the counter. Counters come standard with locking cabinet door.

Linear counter tops are available in your choice of four thermoform finishes

- silver
- black
- mahogany
- natural

All Linear exhibits, counters and kiosks are made in the USA, come with portable carry cases and a limited lifetime hardware warranty.

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
LINEAR COUNTER
LN-TBL-SA-RCT
- 3 graphic panels to display custom graphics
- quick & easy-to-assemble, tool included
- fits in an OCH shipping and transport case
- aluminum design is sturdy and stable
- open back; optional locking door available
- top available in four laminate finishes

LINEAR KIOSK 01
LN-K-01
- 54.4”w x 99”h x 23.25”d
- monitor* mount
- fabric canopy
- approximate weight: 125 lbs

Linear kiosks 01 and 05 come with an OCH case (page 233)

LINEAR KIOSK 05
LN-K-05
- 25.38”w x 72.25”h x 18.5”d
- monitor* mount
- approximate weight: 30 lbs

Linear kiosk counter tops are available in your choice of four thermoform finishes
silver  black  mahogany  natural

*Monitor not included.
merchandise express™ INTRODUCTION

MERCHANDISE EXPRESS KIT 04
ME-K-04

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
MERCHANDISE EXPRESS MODULAR

The sharp, modern appearance of the Merchandise Express™ portable point-of-purchase display system will turn heads in any retail space, in-store environment or tradeshow space.

The Merchandise Express series is a collection of angular shaped displays that feature easy-to-assemble aluminum frames, push-fit fabric graphics, and shelves and pegboards designed to house and display lightweight merchandise. Kits come with interchangeable accessories - monitor mounts, shelving, pegboards and lighting where indicated.

The lightweight black aluminum frame pieces slide and quickly lock together. No tools are required for assembly, making Merchandise Express a durable, simple and effective selling tool. Display frames come with a one-year limited warranty. Push-fit fabric graphics are made in the USA—printed on state-of-the-art large format printing equipment and hand-finished by skilled professionals.

The versatile Merchandise Express kits can reconfigure into a variety of different sizes and can be further customized to create uniquely tailored display solutions.

COMBINE MESSAGING AND MERCHANDISE WITH AN IMPACT!

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
Merchandise Express™ is a portable point of purchase display system that features simple black metal frames, shelving, pegboards and push-fit graphics to deliver products and messaging with an impact! Convenient rolling carry bags make transportation easy.

**KIT 01**
ME-K-01
- 9 ½’w full height straight backwall
- 3 Lumina 200 LED lights

**KIT 02**
ME-K-02
- 9 ½’w full height straight backwall
- 1 monitor* mount supports 50” monitor; max weight = 30 lbs
- 2 Lumina 200 LED lights

**KIT 03**
ME-K-03
- 9 ½’w full height straight backwall
- 3 pegboards; max weight per board = 10 lbs
- 3 Lumina 200 LED lights

**KIT 04**
ME-K-04
- 9 ½’w full height straight backwall
- 2 pegboards; max weight per board = 10 lbs
- 2 adjustable height shelves; max weight per shelf = 10 lbs
- 2 Lumina 200 LED lights

**KIT 05**
ME-K-05
- 9 ½’w full height straight backwall
- 1 side wall
- 4 adjustable height shelves; max weight per shelf = 10 lbs

**KIT 06**
ME-K-06
- 9 ¾’w full height straight backwall
- 2 side walls
- 3 adjustable height shelves; max weight per shelf = 10 lbs
- 3 Lumina 200 LED lights

*Monitors, tablets and accessories not included.
VECTOR FRAME™ COUNTERS

Vector Frame™ Counters complement the Vector Frame series of exhibit kits, but are also ideal for any stand-alone event or display. Vector Frame counters couple simple extrusion-based frames with push-fit fabric graphics or rigid sintra graphics. Tables are available in four colored finishes – silver, black, mahogany and natural. Counters fit in an OCH2 portable shipping case and allow for accessible storage by removing one fabric panel. Custom sizes also available.

Vector Frame Counter 01
39.37”w x 36.62”h x 22.5”d
VFC-01

Vector Frame Counter 02
55.5”w x 40.5”h x 22.7”d
VFC-02

Vector Frame Counter 03
38.5”w x 40.5”h x 19.88”d
VFC-03

Vector Frame Counter 04
30.62”w x 40.5”h x 18.75”d
VFC-04

Vector Frame Counter 05
39.75”w x 40.5”h x 22.75”d
- features locking door and rigid sintra graphics
VFC-05

Vector Frame Counter 06
41.62”w x 40.5”h x 20.75”d
- features locking door and rigid sintra graphics
VFC-06

Vector Frame Counter 07
46”w x 40.5”h x 22.62”d
VFC-07

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
All Hybrid Pro Modular counters feature accessible storage and locking doors. Printed fabric graphics or rigid infill panels allow for your messaging and branding. Choose the size and counter shape that will match your backwall and space best.

### Hybrid Pro Counter 01
- **Dimensions**: 39.38"w x 39.38"h x 17.75"d
- **Model**: HPC-01
- **Features**: white laminate cabinet with fabric graphic on the front, opaque or backlit

### Hybrid Pro Counter 02
- **Dimensions**: 70.88"w x 39.38"h x 23.63"d
- **Model**: HPC-02
- **Features**: white laminate cabinet with fabric graphic on the front, opaque or backlit

### Hybrid Pro Counter 03
- **Dimensions**: 39.38"w x 36.63"h x 15.75"d
- **Model**: HPC-03
- **Features**: white laminate panel cabinet with UV graphic on the front and laminate top

### Hybrid Pro Counter 04
- **Dimensions**: 74.75"w x 36.5"h x 25.38"d
- **Model**: HPC-04
- **Features**: white laminate panel cabinet with UV graphic on the front and laminate top

### Hybrid Pro Counter 09
- **Dimensions**: 46"w x 37.5"h x 19.38"d
- **Model**: REC-42
- **Features**: white laminate cabinet with UV graphic on the front, opaque or backlit

### Hybrid Pro Counter 10
- **Dimensions**: 64"w x 37.5"h x 30"d
- **Model**: REC-52
- **Features**: white laminate cabinet with UV graphic on the front, opaque or backlit

### Hybrid Pro Counter 11
- **Dimensions**: 71.06"w x 36.61"h x 32.72"d
- **Model**: RCK-06
- **Features**: white laminate panel cabinet with UV graphic on the front and laminate top

**Select Hybrid Pro counter tops are available in your choice of four laminate colors**

- dove grey
- black
- designer white
- fusion maple

**HYBRID PRO™ COUNTERS**

All Hybrid Pro™ Modular counters are also available for rent.

**Order TODAY**:
Phone: (352) 597-9883 or email: john@jswcreative.com

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**ACCENTS & ACCESSORIES | COUNTERS**
Formulate™ Kiosks couple lightweight aluminum tube frames with state-of-the-art printed stretch zipper pillowcase fabric graphics to create funky and functional multimedia kiosks.

**KIOSK 1**
FMLT-KIOSK-01
- 29.53”w x 98.53”h x 31.78”d
- pillowcase fabric graphic
- supports medium monitor*

**KIOSK 2**
FMLT-KIOSK-02
- 61.72”w x 98.16”h x 34.57”d
- pillowcase fabric graphic
- supports medium monitor*

**KIOSK 3**
FMLT-KIOSK-03
- 55.12”w x 98.61”h x 36.03”d
- pillowcase fabric graphic
- supports medium monitor*

**KIOSK 4**
FMLT-KIOSK-04
- 39.37”w x 92.52”h x 35.75”d
- pillowcase fabric graphic
- supports medium monitor*

*Monitor not included.

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
Vector Frame™ Monitor Kiosks are a sleek, stylish way to display media at any tradeshow, event, in a retail or corporate space. The kiosks feature push-fit fabric graphics, easy-to-assemble 4” extrusion frames, your choice of single or double sided graphics and one or two monitor mounts (monitors not included). These kiosks complement the Vector Frame line of banners, backwalls, exhibit kits and counters.

**01 Monitor Kiosk**
VF-MK-01-SS
VF-MK-01-DS
36.3”w x 94.74”h x 19.69”d
comes in 1 OCH case
supports 26-40” monitor*;
max weight = 25 lbs each

**02 Monitor Kiosk**
VF-MK-02-SS
VF-MK-02-DS
48.11”w x 94.74”h x 19.69”d
comes in 1 OCH case
supports 26-40” monitor*;
max weight = 25 lbs each

**LINEAR KIOSK 01**
LN-K-01
- 54.4”w x 99”h x 23.25”d
- monitor* mount
- fabric canopy
- approximate weight: 125 lbs

**LINEAR KIOSK 05**
LN-K-05
- 25.38”w x 72.25”h x 18.5”d
- monitor* mount
- approximate weight: 30 lbs

**FREESTANDING-SPLIT-MM-KIT**
- large monitor* bracket
- max weight = 80 lbs
- OCFM case optional
- monitor not included*

**NEW**
**MONITOR KIOSK**
VB-MK-01
- medium monitor* bracket
- max weight = 50 lbs
- comes with 1 OCH2 case
- monitor not included*

*Monitors not included.

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
All literature racks come with a five year limited warranty, a carry bag, and are an eco-friendly choice.

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
**SLIM LINE LED LIGHTING**

Lighting can create a powerful, impactful presence or display. Illumination is an important piece of the puzzle to achieve the mood, style and staging that you desire. A variety of Luminosity™ display lights, lighting kits and solutions are available to help clients make their projects and products shine!

<table>
<thead>
<tr>
<th>Product Type</th>
<th>Model Number</th>
<th>Features</th>
</tr>
</thead>
</table>
| **LED FLOOD**    | LUM-LED4-ORL-B | - low voltage 12 watt spotlight  
- 17.13” long from end to end  
- mounts to extrusion channels  
- available in black only |
| **LED SPOT**     | LUM-LED3-ORL-B | - low voltage 5 watt slender spotlight  
- 17.18” long from end to end  
- mounts to banner stands  
- available in black only |
| **LED STRIP**    | LUM-LED5-ORL-B | - low voltage 12 watt  
- 16.1” long from end to end  
- mounts to dovetails and extrusion channel  
- available in black only |
| **LED EXHIBITION** | LUM-LED6-ORL-B | - low voltage 12 watt spotlight  
- 17.13” long from end to end  
- mounts to extrusion channels  
- available in black only |

**LUMINA 200 LED**

- Black: LUM-LED2-ORL-B  
- Silver: LUM-LED2-ORL-S  
- LED Lumina 200 floodlight  
- Uses multi cups chip on board (MCOB) light technology and features a slim profile  
- LED rated for 20,000 continuous hours  
- 19” long from end to end

**LIGHTING IS AN IMPORTANT ELEMENT TO ANY DISPLAY**

**LIGHTING DRAWS ATTENTION TO YOUR BRAND AND MESSAGE WITH ELEGANCE.**

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
Lighting can create a powerful, impactful presence or display. Illumination is an important piece of the puzzle to achieve the mood, style and staging that you desire. A variety of Luminosity™ display lights, lighting kits and solutions to help clients make their projects shine!

**LUMINA 1**
- black: LUM-1-B
- chrome: LUM-1-C
- low voltage 50 watt spotlight & universal fittings kit
- "goose neck" arm
- mounts horizontally
- LED option available

**LUMINA 2**
- LUM-2-1
- low voltage 50 watt slender spotlight
- mounts to a vertical pole
- brushed stainless steel finish
- LED option available

**LUMINA 5**
- LUM-5
- low voltage 50 watt spotlight & universal fittings kit
- deluxe chrome head
- telescopic arm
- extends from 7” - 22” long
- LED option available

**LUMINA 6**
- LUM-6
- low voltage, 50 watt spotlight & universal fittings kit
- stylish curved twin arms
- silk black only
- LED option available

**LUMINA 8**
- black: LUM-8-B
- silver: LUM-8-C
- 12 volt spotlight with straight arm & adjustable head
- includes 110 volt UL approved transformer, 50 watt bulb & universal fittings kit
- 17” long from end to end
- LED option available

**LUMINA 200 FLOODLIGHT**
- LUM-200-ORL
- 110 volt ETL approved wall washer floodlight with a straight arm & adjustable head
- light includes 120 watt halogen bulb
- 19.5” long from end to end
- silk black finish

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
accents & accessories | LIGHTING

UNIVERSAL LIGHT CLAMP KIT
UNI-LT-CLP30
UNI-LT-CLP50
- comes standard with the Lumina 1, 5, 6, 8 and allows our lights to fit a majority of banners, truss & panel kits

LED BULB OPTION
LUM-LV-LED-BLB16
- a green solution for Lumina 1, 2, 5, 6, 8
- 50 watt equivalent LED bulb

SPT CASE
SPT-CASE
- EVA semi-rigid lighting case
- foam-lined padded compartments
- holds two Lumina lights & power supply

LUMINA SPARE BULB KIT
LUM-BULB
- (2) 50 watt low voltage spare bulbs in a padded, protective EVA formed case

FLOODLIGHTS & WALL WASHERS

LED FLOOD LIGHT
LED-FLOOD
- 85-265 voltage, 42 watt LED Flood light (equivalent to 400 watt halogen)
- projects cool WHITE light
- 7.4”w x 9.44”l x 5.11”d
- angles to 120˚
- UL approved

MINI LED FLOOD LIGHT
LED-10W-FLOOD-RGB
LED-10W-FLOOD-W
- 10 watt LED Flood light
- projects cool WHITE or RGB spectrum light
- remote control provided with RGB version
- each light measures 4.49”w x 3.39”h x 3.98”d
- angles to 120˚
- UL approved

COLOR BLAST ACCENT LIGHTS
- 85-265 voltage, 13 watt LED blast light
- projects your choice of warm or cool WHITE, and a RGB spectrum flashing pattern
- 7”round x 7”h (when faceplate is flush with base and not angled)
- angles to 60˚
- UL approved

LED-WRM-WHT-BLAST
Features a warm white LED light output; good for light-colored and neutral graphic prints. 3,000K

LED-COOL-WHT-BLAST
Features a cool LED light output; good for darker graphic prints. 6,000K

LED-RGB-BLAST
Features multi-pattern flashing RGB LED light output; RGB spectrum cannot be controlled.

FLOODLIGHTS & WALL WASHERS

SPT CASE
SPT-CASE
- EVA semi-rigid lighting case
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LUMINA SPARE BULB KIT
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FLOODLIGHTS & WALL WASHERS

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LED-COOL-WHT-BLAST
Features a cool LED light output; good for darker graphic prints. 6,000K

LED-RGB-BLAST
Features multi-pattern flashing RGB LED light output; RGB spectrum cannot be controlled.

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
The new Universal Accessory system is designed to give you the freedom to add and change your accessories whenever you need to. Using the clamp that fits to the post, attach either a literature holder, a shelf or a tablet bracket. There are different clamps designed to fit onto Aero, Formulate™ and Linear™ display systems.

**AERO UNIVERSAL ACCESSORIES**

- **CLAMP**
  - UC-AERO
- **TABLET HOLDER**
  - UC-VESA-BRKT
- **LIT HOLDER BRACKET**
  - UC-LIT-BRKT-ABH-02
  - UC-LIT-BRKT-ABH-03
- **SHELF BRACKET**
  - UC-SHLF-BRKT-01-CIR
  - UC-SHLF-BRKT-02-TRI
  - UC-SHLF-BRKT-03-SQU

**FORMULATE UNIVERSAL ACCESSORIES**

- **CLAMP**
  - UC-FMLT
- **TABLET HOLDER**
  - UC-VESA-BRKT
- **LIT HOLDER BRACKET**
  - UC-LIT-BRKT-ABH-02
  - UC-LIT-BRKT-ABH-03
- **SHELF BRACKET**
  - UC-SHLF-BRKT-01-CIR
  - UC-SHLF-BRKT-02-TRI
  - UC-SHLF-BRKT-03-SQU

**LINEAR UNIVERSAL ACCESSORIES**

- **CLAMP**
  - UC-EXT
- **TABLET HOLDER**
  - UC-VESA-BRKT
- **LIT HOLDER BRACKET**
  - UC-LIT-BRKT-ABH-02
  - UC-LIT-BRKT-ABH-03
- **SHELF BRACKET**
  - UC-SHLF-BRKT-01-CIR
  - UC-SHLF-BRKT-02-TRI
  - UC-SHLF-BRKT-03-SQU

Order TODAY: Phone: (352) 597-9883 or email: john@jswcreative.com
It's critical to protect your tradeshow exhibit investment with a quality constructed transit and shipping case. An extensive selection of exhibit and display cases and crates to choose from that are all made in the USA and are designed to house specific lines of exhibits and displays for maximum portability and protection during shipping.

**LIGHTING & ACCESSORY CASE**
OCA-2
- ideal for lights and accessories
- secure straps help to ensure case will remain closed during transport
- interior size: 32.81"w x 4.13"h x 13.75"d
- exterior size: 34"w x 7"h x 15"d
- weight when empty: 8 lbs

**SMALL & LARGE GRAPHIC CASES**
small: OCS
- premium latches for maximum strength
- built in wheels and easy-to-grip molded handle
- interior size: 14"w x 39.81"h x 13.25"d
- exterior size: 18"w x 42.25"h x 16.5"d
- weight when empty: 18 lbs

case: OCL
- interior size: 14"w x 51.5"h x 13.25"d
- exterior size: 18"w x 55.13"h x 16.5"d
- weight when empty: 20 lbs

**BANNER STAND CASE**
OCB
- this expandable shipping case fits up to three swivel-foot banner stands with bags or one premium stand with bag*
- also used for Formulate™ Lite displays
- interior size min/max:
  - min - 12"w x 30.13"h x 3.75"d
  - max - 12"w x 47.13"h x 3.75"d
- exterior size:
  - min - 14.56"w x 30.38"h x 5.88"d
  - max - 14.56"w x 47.38"h x 5.88"d
- weight when empty: 9 lbs
- *case does not fit Uno, Spring 5, Contender 48 or banners over 39.37" wide

**EXPANDABLE CASE**
OCE
- the perfect protective shipping and/or storage case for all Formulate™ exhibit kits, hanging structures and accessory products
- adjustable roto-molded expandable display case
- adjustable lid and easy pin latch
- interior size min/max:
  - min - 13.75"w x 39.63"h x 11.75"d
  - max - 13.75"w x 64"h x 11.75"d
- exterior size min/max:
  - min - 16.75"w x 39.88"h x 16.88"d
  - max - 16.75"w x 64.25"h x 16.88"d
- weight when empty: 27 lbs
- separate fabric graphic converts the case into a counter

**ORDER TODAY:** Phone: (352) 597-9883 or email: john@jswcreative.com

All cases come with a one year limited warranty, are an economic & eco-friendly choice & made in the USA.
**STANDARD WHEELED DISPLAY CASE**

**OCX**
- light storage in the lid
- premium latches for maximum strength
- interior size: 23.5"w x 35.75"h x 13.07"d
- exterior size: 26.73"w x 39.49"h x 17.05"d
- weight when empty: 31 lbs

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**PREMIUM WHEELED DISPLAY CASE**

**OCX1**
- premium latches for maximum strength
- hinged lid with internal light storage
- robust, roto-molded plastic
- interior size: 22"w x 35.5"h x 14.13"d
- exterior size: 26"w x 39.56"h x 17.75"d
- approximate weight when empty: 32 lbs

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**DELUXE WHEELED DISPLAY CASE**

**OCP-ELITE**
- lid can be used as a step stool while assembling displays
- access door provides storage when unit is used as a counter
- interior size: 14.13"w x 31.75"h x 19.75"d
- exterior size: 16.75"w x 38.25"h x 26.25"d
- weight when empty: 31 lbs

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**HOPUP/MEDIUM WHEELED CASE**

**OC-HOP**
- ideal for Hopup backwall displays (fits up to 4x3 hopup)
- built-in handle and wheels for easy transport
- interior size: 13.5"w x 35.5"h x 13.5"d
- exterior size: 15.5"w x 35.69"h x 17"d
- weight when empty: 17 lbs

---

**LARGE DISPLAY CASE**

**OCX**
- roto-molded case for exhibits, graphics & accessories
- secure reinforced straps help to ensure case will remain closed during transport
- strong yet lightweight
- interior size: 23.25"w x 7.63"h x 46.5"d
- exterior size: 26"w x 12"h x 50"d
- weight when empty: 22 lbs

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**LARGE DISPLAY CASE**

**OCH**
- heavy-duty shipping and storage case
- ideal for Linear hybrid displays
- secure reinforced straps help to ensure case will remain closed during transport
- interior size: 24.13"w x 12.25"h x 47.25"d
- exterior size: 29"w x 15"h x 52"d
- weight when empty: 30 lbs
- wheels and handles recessed

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**LARGE DISPLAY CASE**

**OCH2**

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All cases come with a one year limited warranty, are an economic & eco-friendly choice & made in the USA.

**Order TODAY:** Phone: (352) 597-9883 or email: john@jswcreative.com
FREIGHT CASE
OCHM
- interlocking surface to enable two cases to be transported together
- maximum case depth = 8” allowing up to 8 flat panels per case
- interior size: 23.75”w x 9.75”h x 36.63”d
- exterior size: 26”w x 14”h x 38”d
- weight when empty: 20 lbs

FREIGHT CASE
OCFM
- interlocking surface to enable two cases to be transported together
- maximum case depth= 8” allowing up to 8 flat panels per case
- interior size: 35.75”w x 9.75”h x 47.25”d
- exterior size: 38”w x 15”h x 49”d
- weight when empty: 35 lbs

FREIGHT CASE
OCF
- offers the same features and benefits of the OCT in a rectangular shape
- interior size: 48”w x 19.75”h x 35.5”d
- exterior size: 51”w x 24”h x 39”d
- weight when empty: 55 lbs

FREIGHT CASE
OCF2
- molded stackable shipping crate 18” deep
- heavy-duty roller bearing recessed in bridge of case
- holds 18 layers of flat panels in horizontal direction
- interior size: 48”w x 18”h x 48”d
- exterior size: 51”w x 23”h x 51”d
- weight when empty: 70 lbs

LCD MONITOR CASE
OCM
- black LDPE case designed for LCD monitors
- built in dry erase board to label contents and location
- fits 37 - 47” screens
- includes 3” casters with rubber wheels
- must be shipped freight
- interior size: 45.5”w x 30”h x 5”d
- exterior size: 54”w x 35”h x 16”d
- weight when empty: 97 lbs

ORBITAL CURVED TRUSS CASE
OCT
- designed to handle national & international exhibit freight shipments
- offers maximum protection for your exhibit materials
- interior size: 43.5”w x 33”h x 47.25”d
- exterior size: 48”w x 42”h x 51”d
- weight when empty: 138 lbs

All cases come with a one year limited warranty, are an economic & eco-friendly choice & made in the USA.
EXHIBITS & DISPLAYS

HOW TO GET A QUOTE
Pick a display, send an email or give us a call
email: john@jswcreative.com
Phone: (352) 597-9883

DO YOU HAVE ARTWORK?
If not, we can design a fantastic custom graphic.
If you have art, we will provide templates and art specifications

PROOFS
A digital PDF proof will be provided, no work will proceed without a signed proof
Client changes, author alterations or requested art charges are additional.

PAYMENT
All displays are paid for prior to going into production.
We accept MC/ V Credit Cards, checks and cash.
Terms are available on an individual account basis accompanied by a purchase order.

TAXES
If taxes are applicable, they will apply in addition to the quoted price.